WHEREAS; reading and learning are important for the whole family, and family can have a big role and impact on a kid's learning; and

WHEREAS; reading can improve test scores, promote scholastic achievement, foster strong comprehension and writing skills, enhance memory and concentration, reduce stress, and provide entertainment for people of all ages; and

WHEREAS; higher literacy rates also enhance the wellness of communities and the economic health of the state and country, as improved comprehension facilitates active civic participation, engagement in community advocacy, and new and sustained economic development; and

WHEREAS; there is a strong, positive relationship between childhood literacy and physical and mental health outcomes in adulthood, and kids from homes that encourage literacy are more likely to achieve future academic success; and

WHEREAS; on this occasion, Wisconsinites are encouraged to read with their loved ones, and the state thanks families, organizations, educators, and librarians for their tireless efforts to strengthen literacy throughout Wisconsin and build a nation of readers;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim November 1 2026 as

# NATIONAL FAMILY LITERACY DAY

throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 29th day of October 2026.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State